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BUSINESS, PERSONAL AND SPIRITUAL GROWTH

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- ♦ Eliminate unconscious patterns blocking your accomplishments
- ♦ Harness eternal wisdom to create miracles in your life.
- ♦ Enliven your body and captivate your mind
- ♦ Exalt your spirit!

About the Author

John Meluso is an internationally acclaimed motivational speaker. He is the author of "eyeTalk™ Bridging from Communication to Connection" "The Next Step for Positive Living" and now



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by John Meluso CSP

2 TIMOTHY 4:13

The robe that I left at Troas with Carpus, when thou comest, bring with thee, and the books, but especially the parchments.

A tribute to the 40th anniversary of the publication of Og Mandino's first book,

The Greatest Salesman in the World

BY JOHN MELUSO CSP

BECOMING YOUR GREATEST

THE SECRETS AWAIT YOUR DISCOVERY

Do you remember Og Mandino? Og was a prolific author and an incredibly insightful human being. More than 41 million copies of his highly motivational books have been sold. His work has been translated into 22 languages.

After reading Og's book, *The Greatest Salesman in the World*, my life was forever changed. In this book, Og introduces the Ten Sacred Scrolls, whose message of hope carried me through many dark nights of the soul.

The idea of the Ten Sacred Scrolls had such an impact on me that as the years went by, I began to wonder what would happen if these Sacred Scrolls were actually real — not just something Og had invented.

Now, in the tradition of the *Da Vinci Code*, *The Secret* and *The Greatest Salesman in the World*, I offer you the amazing story of a mysterious stranger's gift. I have discovered that not only were the Ten Sacred Scrolls real, and their actual meaning, which had been lost after numerous translations from the ancient mother tongue, was divinely revealed to me. More surprises await as well.

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- Ω Develop insight into solving today's challenges
- Ω Construct guaranteed blueprints for success
- Ω Eliminate unconscious patterns blocking your accomplishments
- Ω Harness eternal wisdom to create miracles in your life.
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John Meluso is an internationally acclaimed motivational speaker. He is the author of eyeTalkTM, Bridging from Communication to Connection; The Next Step for Positive Living; and now, Becoming Your Greatest. To learn more, go to www.BecomingYourGreatest. com.

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Dedication

To all of you who choose to become your greatest! To John Meluso Sr., my father, the first greatest salesman in the world.

And to Og Mandino, whose encouraging words have helped so many create a life in alignment with the Divine. Without your book, *The Greatest Salesman in the World*, my story would not be possible.

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Author's Prologue

Did Og Mandino feel as if his heart would jump out of his chest, when he brought his manuscript, "The Greatest Salesman in the World" to his first publisher over 30 years ago? That was certainly how I felt when I walked into the publisher's office with my manuscript for Becoming Your Greatest.

As the publisher extended his hand and invited me in, he asked me, "Are you always so excited and positive?" I replied, "My life has been a roller coaster of ups and downs. Og's Sacred Scrolls supported my efforts to stay positive and to enjoy the journey regardless of appearances. Recently, I have learned incredible news. I have learned that Og's scrolls are real and new information about them has come to light. They are even more powerful that we once thought. Would you like to hear more?"

An Unexpected Surprise

rlando, Florida, is one of my favorite places. It may have something to do with living for 20 years in Portland, Oregon, the capital of gray skies. Orlando is also where dreams can come true — it's the home of Walt Disney's Magic Kingdom.

And that's where my story begins. In the summer of 1996, the National Speakers Association Annual Convention was to be held in Orlando. What magic! For five wonderful days, I would have the opportunity to listen to teachers like Zig Ziglar, Brian Tracy, Bill Gove, Jim Rohn, and Og Mandino, all of whom I had admired for many years.

After an incredible five days of inspiration, the convention finally ended, and something inside was nudging me to stay a little while longer. I decided to hang out in the lobby for a few hours. There was a beautiful fountain nearby and the soothing sound of splashing water in the background. I closed my eyes and let my thoughts drift. When I opened my eyes, I saw someone at the front desk, another guest who had also taken his time checking out. I stared in disbelief. There was Og Mandino. And he was all by himself.

Og Mandino had been my hero for over 25 years and to me, he was larger than life. Until this moment, my awe and commitment to be respectful had prevented me from approaching him. At the conference,

he had been continually surrounded by dozens of fans. Even if I had been able to gather enough courage and conviction to approach him, I would have had to be like Moses parting the Red Sea to have been able to get close. Yet here was my chance.

I mustered up all the courage I had and walked over to introduce myself. I told him how much his books had meant to me. Courteously, this great man also inquired about me. I told him about my successful speaking career and how I was about to embark on cross-country tour for my first book, *The Next Step for Positive Living*. I also mentioned Reverend Jack Boland, to whose memory I had dedicated the book. I knew that Rev. Boland had been one of Og's closest friends. We shared how much both of us missed him. Then Og and I said goodbye and he was off for home.

After the conference, I set out on my book tour full of enthusiasm. At each step of the way, unexpected challenges sapped my energy and frustrated my plans. In Oregon, the rain became a deluge and before long the rivers were overflowing. The hotel flooded and my talk was cancelled.

In May, strong winds and lightning buffeted my car in the Texas panhandle. It seemed as if. Heaven and Earth were at war and it was terrifying. Later, I found out I had been in the middle of a tornado.

A month later in Florida, my neck and shoulder went into muscular spasm and cut off the circulation in my right arm. The excruciating pain made even the simplest tasks difficult. A few short weeks before, I had regularly run 40 miles a week to stay physically fit. Now, I was fortunate to have 40 breaths without pain. It took all my strength to continue.

In North Carolina, I ended up right into the path of Hurricane Fran. The morning after my talk, I opened the door to my hotel room to see cars with tree limbs crashing through their roofs. I had slept through all of it without hearing anything! Worst of all, my books and tapes were under three feet of water and six inches of mud.

My next seminar in Houston went off with incident. Then on the way home, my car engine blew. By the time I got back to Portland, I felt miserable, unlucky and definitely depressed. Portland's continually grey sky bothered me more than usual. I found it hard to concentrate. I yearned for a clear day and a few rays of sunshine.

A Remarkable Gift

n the second day home from my tour, going for the mail, I found the usual junk – magazines, bills, a couple of checks, a postcard from a friend and a very large manila envelope. I set the oversize manila envelope aside thinking I that it was probably the replacement for a software manual I had requested.

Finally, at 4 am, when sleep just wouldn't come, I got up and decided to open the manila envelope, expecting to find the instruction manual for how to install my new computer program.

I glanced at the postmark on the envelope. New Hampshire. It seemed like an odd place for a computer company to set up business. It was equally strange that the envelope had no return address. I ripped it open and a folded piece of paper fell to the floor. I picked it up and saw that my name was handwritten on the top.

I took another look at the envelope. Sure enough it was addressed to me, John Meluso CSP, author and professional speaker. I thought for a moment. I only knew one person in the world who lived in New Hampshire and that was Og Mandino. Sadly he had passed away at his home several weeks before. Besides, why would I get a personal message from him anyway? I had only met him by chance that one time.

Curious, I opened the letter and was suprised at what I saw. The letter was addressed to me.

Here's what it said:

Dear Mr. Meluso:

Several months ago, I was on my way to deliver the enclosed documents to the author Og Mandino. Then sadly, I learned of Og's passing.

So instead, I am turning to you. Although we have never met, I know of your reputation as an outstanding communicator and speaker. That it why I am turning to you for help. I believe that you are the perfect person for this important mission.

Please accept this precious gift, a treasure that I call, "The Greatest Translation in the World." I know that you will take the necessary steps to share these documents and their profound message with the world.

Your humble servant,

Joseph Goldenbaum

I sat down in shock. How could this be? Why would Joseph Goldenbaum choose me? How could he think that I compared in stature to Og Mandino and his powerful book *The Greatest Salesman in the World*?

After what seemed like an eternity, I looked inside the manila envelope. Inside was a thick typewritten manuscript. I pulled it out and began to read:

Dear Mr. Mandino,

I am a scholar in ancient languages and have been most fortunate to be blessed with the honor of translating several ancient Sacred Parchments that dramatically changed my life. Why am I telling you this? During my work, I uncovered many wonderful secrets. Yet the biggest surprise of all was this: the parchments I have been translating were the same ones you mentioned in your book, The Greatest Salesman in the World.

The Ten Sacred Scrolls for a Successful Life are real! Of course, as often happens, their actual meaning had been lost in translation as the parchments were transcribed from Aramaic and Sanskrit to Latin, Greek, and much later, English. In fact, there were 12 parchments, not just the 10 you discuss in your book. In addition, there were even more surprises that I will tell you about later.

Before I continue, I realize you must have many questions about who I am. To establish my credibility, let me tell you about my background, beginning first with my early training.

After graduating with honors from Columbia University with a master's degree in linguistics, I began to study under the tutelage of Dr. Paulo Franchini, a brilliant Italian, and certainly a genius.

Dr. Franchini theorized that language was as exacting as mathematics. Each word was a variable. Each sentence was an equation with degrees of

utility and levels of abstraction. I studied furiously under Dr. Franchini and absorbed everything I could.

Later, my studies continued at Tel Aviv University, where I worked in the very cradle of civilization. My natural talent developed into a recognized expertise, surpassed by none. I received my PhD. in Ancient Languages.

Then, for more than 40 years, I was a distinguished professor of ancient languages at Harvard University and trained many young scholars in the intricate nuances of communication, especially as it relates to Aramaic and Sanskrit. Did you know that many scholars view Sanskrit as pictorial, analytical communication and a perfect complement to the emotional and auditory Aramaic?

Translating documents from previous civilizations has been my life's passion. It is a journey to another time; one that touches my soul and warms my heart. The highlight of my career, until now, was helping translate several important religious documents from the Dead Sea Scrolls. The Vatican gave me the title of Translator Non Aequus (Translator with No Equal) of the Aramaic language.

I have always been known as a free thinker, and the Church and I had a difference of opinion about the translation of many important documents. Many of the cardinals wanted to suppress the evidence of what I had learned. They were frightened of the effect it might have on the world.

Most assuredly, I can not allow that to happen. That is why I am turning to you. Mr. Og Mandino, you are a man of integrity, strength and courage. I know that you will be able to take this valuable information and help me set the record straight.

I believe that the Church was gravely concerned about the truths I was uncovering. After my work with the Dead Sea Scrolls, I began to find that there were fewer and fewer calls for my expertise. Then for many reasons best left unsaid, the University asked me to retire from my career at Harvard. They said it was due to my age (I was 75) and who knows?

Suddenly, I felt useless. My purpose was gone and I felt very depressed by this unfortunate circumstance that life had dealt me. I thought my life was surely over. I had secretly dreamt of becoming famous throughout history for a tremendous discovery and now that would no longer be possible.

It was during my darkest, deepest night of the soul that my life changed unexpectedly. God works in mysterious ways. Two years ago, through what I can only call divine intervention, a wealthy American industrialist called me to say he wished to become my benefactor.

This generous man, whose name I am sworn not to reveal, established a trust fund for me to purchase any technology I needed to verify ancient documents and help me translate them. Naturally, I was curious about him. He simply said ancient languages were a special interest of his, a hobby. He had heard of my accomplishments and had admired my work.

We agreed to meet the next morning. This wealthy recluse had an estate just a half-hour from my home outside Boston. He said he would send a car for me. Many thoughts crossed my mind as I hung up the phone. What did he want from me? Had he found something unusual he wished to show me?

The next morning, the car came promptly at 10 a.m. and within a short time I was at the front door of a sweeping estate. The housekeeper let me in and showed me to the library, where I encountered a little bent over man who looked as if he were at least 100 years old. He bade me sit down and told me that his time on this earth was soon to end. Before he could finish out his life in peace, he had one last task to complete.

The old man admonished, "What I am about to show you is priceless. Many have been called into service to be stewards of this treasure. It has long been prophesied that there would be a time to reveal more of the treasures' secrets. I believe that time is now. The current state of the world demands that this ancient knowledge grow and provide an abundant harvest for future generations."

Before my benefactor would continue, he asked for my committed vow, the same solemn oath that he said had been required of him as a young man, when he too had agreed to protect this priceless gift.

As I said I would, my benefactor sighed, the relief of one ready to turn over his secrets to the next generation.

He said that he had known for some time that I was a great admirer of Og Mandino and his book, The Greatest Salesman in the World. "As you certainly recall," he said, "within this wonderful book is the Legend of the Ten Scrolls. Many have felt this legend was merely a metaphor to illustrate points of priceless wisdom. And I am here to tell you today that the scrolls are more than a legend. They do exist. They are safely concealed in a special place."

He paused to judge my reaction and then continued.

"Legend has it that the Knights of Templar, returning from the Holy Land, gave the parchments for safe-keeping to the monks of Notre Dame in Avignon, France. One of the most renowned translators of Aramaic text of his time, Brother Bernard de Germania took it upon himself to translate the texts from Aramaic to Latin. Do you know of Brother Bernard?"

"Yes, I said. "When I was in graduate school at Oxford, I had the great fortune of learning about Brother Bernard and the tremendous work he did in translating ancient texts."

Suddenly I looked up at the old man. I was remembering Brother Bernard's obscure references to a "sacred text." In letters to his friends, he had thanked God for giving him an important task and he had mentioned that he was blessed in this endeavor by a very rich benefactor.

"The sacred text," I whispered. The old man nodded his head yes. "Oh, how I yearned for such a project," I thought. "Why had God not blessed me with work like this?"

He told me that after Brother Bernard's work translating the parchments had been completed, they had passed into the hands of wealthy men, all scions of industry. The men had been carefully selected for their intelligence, their courage and their leadership ability. As they had devoured the secrets of the parchments, they had risen to a high pinnacle of success in the world. They had changed the course of history.

Now, he believed the world was crying out for a new direction — something that would benefit everyone, not just the few. He said it was time to look again at the original parchments, to go deeper and to learn more about their mysteries.

I was shocked. Why was he sharing this with me? Before I could speak he held up his hand. "I cannot say anything more until I know if you are willing to step out in faith. Will you undertake this sacred task?"

I was desperate to hear more and simply whispered, "Yes, of course."

As if reading my thoughts, the old man gave me a mysterious smile and beckoned me to accompany him.

We walked down a long corridor to the back of the mansion, where he unlocked the door to a very small, darkened room. We stepped inside and he flipped on the dim, overhead light. I followed his gaze and saw in the center of the room an astonishing sight. Entranced, I walked over to a large transparent case on the table. Inside was an unusual glass float that encased both a small wooden chest and what appeared to be ancient parchments. There were additional parchments lying next to the glass float.

I looked up as my benefactor explained that inside the case, a high-tech, controlled environment was designed to protect the ancient mysteries inside. He told me that the parchments lying inside next to the glass float were the very ones that Brother Bernard had translated and passed down through the ages. Due to the sensitive and uncertain nature of the atmospheric contents of the glass float, no one had ever explored

the contents. Just as mysteriously, no one knew how the wooden chest had come to be completely enclosed in the glass float.

My heart was beating faster as I took another look at what lay before me. Were these actually the manuscripts that Brother Bernard had translated? To have before me the actual documents of the "Sacred Scrolls of Success" was beyond my imagination. And what of the mysterious glass float and its contents?

My benefactor interrupted my thoughts and said that he would be providing me with many supporting documents to help me with the work ahead. In fact, he would be able to provide me with something very rare — Brother Bernard's original notes in his own hand that shared the monk's thoughts and feelings about his own work translating the parchments. It was almost beyond my comprehension. Stunned, I looked at my benefactor, my eyes tearing up in disbelief that I was being given this honor.

I was eager to examine the case, yet my benefactor bade me wait.

He had more to tell me first. He believed that there were additional writings and other articles inside the wooden chest. With my skills in document preservation, we could at last safely open the glass float to learn what treasures lay within.

My heart raced and I felt faint. Here was an honor I had been waiting for all my life. And now, as it stood within reach, I wondered if I was up to the task. I told my benefactor of my concerns. He smiled and laid his hand on my shoulder, assuring me that I was the right choice.

I stepped forward and peered inside the case. To have the actual documents of the "Ten Sacred Scrolls of Success" in front of me was beyond my imagination. And to learn that there were other parchments that had never before been translated was almost beyond my comprehension. Stunned, I looked at my benefactor. All my training had been preparing me for this moment! I was going to have an opportunity to participate in "The Greatest Translation in the World."

I realized this is what Michelangelo must have felt when the Vatican commissioned him to paint the ceiling of the Sistine Chapel. I regretted no longer having my laboratory at Harvard or the help of my best students. There were so many thoughts swirling in my head at once.

"The parchments are not to leave this estate," said my patron, "and we have taken the liberty of bringing here everything you might need. You are to have living quarters in the north wing of the house. We have set up a fully equipped laboratory with everything you will need."

I thought quickly of what would be required to tackle this momentous undertaking. I knew I would need help from someone who had similar experience to mine.

I turned to my benefactor. "I would like to have assistance from Peter, my best assistant from our days together at Harvard. Peter would be extremely valuable to me and I would be most honored to share this experience with him."

My benefactor smiled. "We've already thought of that," he said. "We took the liberty of contacting Peter ourselves. He has already given his solemn oath already and is in the laboratory ready to assist you."

And the letter continued ...

An Ancient Translation Revealed

Studying Aramaic was my passion. Compared with many other languages, Aramaic had many levels of meaning that depended on the speaker's intention, emotion and voice inflection. It is much more like art than language and is best understood by listening from the heart than with reason or logic. Of course, that is also the cause of much confusion as the language was translated over the centuries by different people.

The next morning, Peter and I were anxious to begin. He explained that he had already been doing some research and found that the glass float was well over a thousand years old, as determined by carbon dating. The glass was also reaching dangerous levels of thinness. Soon age would crack it, exposing the contents to air. We decided that for now, we would put aside the mystery chest in the glass float. Instead, we

would begin by tackling the parchments outside the chest, the ones that Brother Bernard had originally transcribed.

Our translations took many months of hard work, yet it was work that we found immensely satisfying. For the first time, we are ready to share what we have found. I hope you will take the time to savor every word and allow the true meaning of the sacred parchments to penetrate your heart.

Order your own copy of the

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Books by Og Mandino

The Greatest Salesman In The World
The Greatest Secret In The World
The Greatest Miracle In The World
The Gift Of Acabar (with Buddy Kaye)

The Choice

The Christ Commission

Mission: Success!

The God Memorandum

The Greatest Salesman In The World Part II:

The End Of The Story

The Ten Ancient Scrolls For Success:

From The Greatest Salesman In The World

He Is Tough

University of Success (Compilation from other works)

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The Next Step for Positive Living by Joseph Bernard PhD and John Meluso

Norman Vincent Peale changed a generation with his book, "The Power of Positive Thinking." Napoleon Hill influenced millions with the concept of Mastermind in his book, "Think and Grow Rich." Twelve Step programs support millions to greater health

of mind and spirit. Abraham Maslow, Milton Erickson, Virginia Satir and others expanded our understanding of healthy, fully functioning human beings.

The Next Step Journal is a synthesis of the truth and wisdom that has come before it. The Next Step Journal honors the wisdom that supports its creation. We see our journal as a natural progression toward what we call positive living. Positive living combines a rich inner life with a successful practical life.

The Next Step journal is unique. Utilizing this journal begins a journey that profoundly alters and enhances the quality of our lives. The Next Step journal begins a commitment to explore our inner nature and our relationship with the world. With dedication, and a sense of joyous adventure, this journal writing stimulates:

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- Ω Expanded solutions
- Ω Improved follow through
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- Ω Enjoyable routines
- Ω And more ...



eye**Talk™**, Bridging from Communication to Connection

by John Meluso

Canyons of miscommunication exist with our children, in schools, with our mates and families, in our cities, in business, between countries, and in our worlds.

The steps in this book will assist you in discovering ways to profit by understanding peoples' communication patterns and how you can relate more effectively to communication styles that are different from your own. Here are ways for all of us to begin moving beyond communication to connection. Let's use them!

Remember, the benefits of connecting with the communication style of those around you are:

- Ω Practical empathy, making others more comfortable
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- Ω Enhanced employer/employee relations
- Ω Happier, more tenaciously loyal clients
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- Ω Increased inner and outer peace, individually and collectively
- Ω Enriched, loving, harmonious marriages and other relationships
- Ω Graceful, easier parent/child relationships
- Ω Personalized education systems for children, parents and teachers
- Ω Continuous performance enhancement

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In the tradition of "This Is Your Life," a popular television documentary series hosted by Ralph Edwards, "This is Your Eye!" finds volunteers from the audience, who humorously receive highlights of the "orchids and onions" of their communication styles. This brings valuable insights for communication styles to the audience in a fun and engaging presentation.

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Effective communication is more challenging than ever. Learn a new skill of how to view peoples' eyes to see the similarities and differences at a distance, for their communication styles and your future communication benefits. Specifically, the visual, auditory, kinesthetic and haptic eye styles are explained and how to notice them without even looking into the eye. This information allows people to effectively speak a new and different language style.

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